



The Sounder

6th Edition

November 2009

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Meeting the Promotional needs of the Northwest Market Place with Special Value Products and special buy opportunities. Designed to maximize retailer profits and build retail traffic.



After Christmas Bedding Sales

Start the New Year off right with a strong emphasis on a mattress clearance sale. The 13th month (the week between Christmas and New Years) historically ranks in the top four bedding sales months of the year. Aggressive retailers will make the promotional period last from Christmas until Presidents Day. Bedding events go hand in hand with traditional year end linen sales run by all the major big box stores.

Don't miss out on this year end sales period and use it to start 2010 strong.



Tacoma Area Show

Mark Your Calendars!

January 13-14-15

Lady Americana Premium Bedding
Perdue Wood Works
Comfort Industries
Showing at LaQuinta Inn just north of the Tacoma Dome on I-5 in Tacoma, Washington



Portland Area Show

Lady Americana Premium Bedding
Stratford Furniture
Perdue Wood works
Showing at the Monarch Hotel in the Clackamas Town Center in Portland, Oregon

Thanksgiving Holiday Schedule

Sound Sleep will be closed Thursday 11/26 & Friday 11/27 for Thanksgiving. Please contact your sales rep, or customer service to inquire about your holiday delivery day.

Thank You!

As Thanksgiving nears we are reminded of all the things to be thankful for. **We are Thankful for You.** Thanks for allowing us to be your business partner.